



employment

MEREDITH CORPORATION | NEW YORK, NY

Associate Art Director, Martha Stewart Weddings 2016–2017

Art direct and oversee photo shoots

Design both features and departments

ACTIVE INTEREST MEDIA | BOULDER, CO

Art Director, Home Group 2015–2016

Assistant Art Director, Home Group 2015

Junior Designer, Home Group 2013–2015

Old House Journal, Arts & Crafts Homes, New Old House, Early Homes, and Design Center Sourcebook

print

Create departments, features and covers for all of the above titles

Design the Restore section in the recently redesigned Old House Journal

Hand-letter features and section openers for various titles

Help conceptualize, carry-out and art direct Old House Journal photo shoots

Work with production department on four color and proofing

tablet

Transform print layouts into interactive experiences optimized for iPad viewing

Create custom animations for Old House Journal utilizing Adobe After Effects and Edge Animate

Responsible for creating in-app purchases, releasing issues, and sending push notifications

Maintain the functionality of our apps: creating certificates, updating our apps, and submitting to Apple

STARK ENTERPRISES | CLEVELAND, OH

Marketing Intern & Graphic Designer 2009–2012

crocker park

Designed property signage and print materials for sponsored events and promotions

Liaison between Crocker Park and printing companies for production specifications

Created Movies in the Park promo video with motion graphics to show before featured movie

Brainstormed and produced digital and social media promotions

eton chagrin blvd.

Produced signage and print advertisements for Eton Chagrin Blvd. to promote tenants and property

menchie's frozen yogurt

Developed in-store signage, post cards, banners, maps and print materials

MEDIA MADNESS, INC | WESTLAKE, OH

Graphic Designer 2009–2011

experience

OHIO UNIVERSITY ADVERTISING ASSOCIATION | ATHENS, OH

National Student Advertising Competition (NSAC) Art Director, jcpenny Campaign 2010–2011

Led a 30-member team through the creation of a district-winning campaign book

Created style guide, infographics, presentation, motion graphics and ensured overall cohesiveness

Organized and directed fashion photo shoots to visually represent research findings

THREAD MAGAZINE | ATHENS, OH

Production Designer 2010–2012 | Web Editor 2012

SOUTHEAST OHIO MAGAZINE | ATHENS, OH

Design Director 2012

honors

SOCIETY OF PUBLICATION DESIGNERS

2014 Lifestyle Design Spread Merit Award, Old House Journal Magazine

2013 Two Lifestyle Design Spread Merit Awards, Old House Journal Magazine

INNOCENTIVE & THE LUMINA FOUNDATION

2013 First Place Informational Motion Graphic

NIELSEN DATA VISUALIZATION CONTEST

2012 Fan Favorite Runner-up

MICHIGAN STATE UNIVERSITY SOCIETY FOR NEWS DESIGN

2012 Third Place Magazine Spread and Third Place Promotions & Advertising

NATIONAL STUDENT ADVERTISING COMPETITION

2011 First Place district-winning campaign (top ten nationally), jcpenny Campaign

education

OHIO UNIVERSITY | ATHENS, OH

E. W. Scripps School of Communication | June 2012 | G.P.A. 3.765

Bachelor of Science in Visual Communication in Informational Graphics and Publication Design

Specialization in Interior Architecture

skills

Adobe: InDesign, AEM, DPS, Illustrator, Photoshop, After Effects, Edge Animate, Bridge, Premiere Pro ; Final Cut Pro; Microsoft Office; Hand-Lettering; SketchUp; HTML & CSS