



## employment

### WALDEN HYDE | BOULDER, CO

#### Senior Designer 2017–Present

Select clients: *Klean Kanteen, Functional Remedies, Jackson's Honest, LunchSkins, West Paw, and Xanterra*  
Design and create various collateral ranging from sustainability reports to product packaging  
Carry out projects from initial concept to final deliverables  
Collaborate with account and strategy teams to ensure client needs are met through design solutions  
Maintain the Walden Hyde website

### MEREDITH CORPORATION | NEW YORK, NY

#### Associate Art Director, Martha Stewart Weddings 2016–2017

Art direct and work with stylists to oversee photo shoots and overall concept  
Create components for department photo shoots  
Design department and feature layouts

### ACTIVE INTEREST MEDIA | BOULDER, CO

#### Art Director, Home Group 2015–2016

#### Assistant Art Director, Home Group 2015

#### Junior Designer, Home Group 2013–2015

*Old House Journal, Arts & Crafts Homes, New Old House, Early Homes, and Design Center Sourcebook*

#### print

Create departments, features and covers for all of the above titles  
Design the Restore section in the recently redesigned *Old House Journal*  
Hand-letter features and section openers for various titles  
Conceptualize, carry-out and art direct *Old House Journal* photo shoots  
Work with production department on four color and proofing

#### tablet

Transform print layouts into interactive experiences optimized for iPad viewing  
Create custom animations for *Old House Journal* utilizing Adobe After Effects and Edge Animate  
Responsible for creating in-app purchases, releasing issues, and sending push notifications  
Maintain the functionality of our apps: creating certificates, updating our apps, and submitting to Apple

### STARK ENTERPRISES | CLEVELAND, OH

#### Marketing Intern & Graphic Designer 2009–2012

*Crocker Park, Menchie's Frozen Yogurt, Eton Chagrin Blvd.*

Designed property signage and print materials for sponsored events and promotions  
Liaison between Crocker Park and printing companies for production specifications  
Brainstormed and produced digital and social media promotions

## experience

### OHIO UNIVERSITY ADVERTISING ASSOCIATION | ATHENS, OH

#### National Student Advertising Competition (NSAC) Art Director, jcpenny Campaign 2010–2011

### THREAD MAGAZINE | ATHENS, OH

#### Production Designer 2010–2012 | Web Editor 2012

### SOUTHEAST OHIO MAGAZINE | ATHENS, OH

#### Design Director 2012

## honors

### INTERNATIONAL REGIONAL MAGAZINE ASSOCIATION

2018, 2019 IRMA Awards Judge

### SOCIETY OF PUBLICATION DESIGNERS

2014 Lifestyle Design Spread Merit Award, Old House Journal Magazine

2013 Two Lifestyle Design Spread Merit Awards, Old House Journal Magazine

### INNOCENTIVE & THE LUMINA FOUNDATION

2013 First Place Informational Motion Graphic

### NIELSEN DATA VISUALIZATION CONTEST

2012 Fan Favorite Runner-up

### MICHIGAN STATE UNIVERSITY SOCIETY FOR NEWS DESIGN

2012 Third Place Magazine Spread and Third Place Promotions & Advertising

### NATIONAL STUDENT ADVERTISING COMPETITION

2011 First Place district-winning campaign (top ten nationally), jcpenny Campaign

## education

### OHIO UNIVERSITY | ATHENS, OH

E. W. Scripps School of Communication | June 2012 | G.P.A. 3.765

Bachelor of Science in Visual Communication in Informational Graphics and Publication Design

Specialization in Interior Architecture

## skills

Adobe: InDesign, Illustrator, Photoshop, After Effects, Edge Animate, InCopy, Bridge, Premiere Pro, XD, AEM, DPS; Final Cut Pro; Hand-Lettering; Procreate; SketchUp; HTML & CSS